

دانشگاه بین‌المللی امام خمینی



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معاونت پژوهشی

کتابخانه مرکزی

linkedin

راهنمای شماره سه: راهنمای استفاده از شبکه اجتماعی - حرفه‌ای لینکدین

تهیه کننده: ایران عابدی

شماره تماس: ۰۲۸۳۳۹۰۱۴۱۵

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مقدمه:

شبکه اجتماعی - حرفه‌ای لینکدین از سال ۲۰۰۳ توسط هافمن شروع به کار کرد. بیش از ۵۶۲ میلیون کاربر از ۲۰۰ کشور در سرتاسر جهان در آن عضویت دارند. اکنون شرکت مایکروسافت مالکیت آن را بر عهده دارد.

شبکه اجتماعی لینکدین، جهت ایجاد یک شبکه کسب و کار حرفه‌ای است. استفاده از لینکدین تنها به این موضوع محدود نمی‌شود و کاربران این شبکه اجتماعی می‌توانند از طریق آن، با افراد دیگری که در حوزه کاری‌شان فعالیت می‌کنند، آشنا شوند و با آن‌ها ارتباط برقرار کنند.

اهداف مهم لینکدین

۱. اشتراک دانش و مهارت‌های متخصصان در سرتاسر جهان
۲. ایجاد شبکه و برقراری ارتباط در شبکه به صورت امن و حرفه‌ای
۳. ارائه رزومه و دسترسی به کارهای حرفه‌ای و فرصت شغل‌های جدید
۴. حفظ مهارت با آموزش الکترونیکی

ایجاد پروفایل

مرحله اول: درج آدرس <http://www.linkedin.com>

- تکمیل اطلاعات فرم

Be great at what you do
Get started - it's free.

First name

Last name

Email

Password (6 or more characters)

By clicking **Join now**, you agree to the LinkedIn User
Privacy Policy, and Cookie Policy.

Join now

برای تکمیل عضویت این
قسمت کلیک نمایید

مرحله دوم: درج شماره تلفن همراه و دریافت کد امنیتی

Security verification ×


Just a quick security check

As an extra security step, we'll need to give you a verification code to register. [Learn more](#)

How do you want to get the code?

Text my phone Call my phone

Enter your phone number below



This number will only be used to finish registration and won't be added to your account.

[Send code](#)

Security verification ×

Just a quick security check

To finish registering, please enter the verification code we gave you.
It might take a few minutes to receive your code.

Verification code

Didn't receive the code? Send again

Verify code

مرحله سوم: برای تکمیل فرم پروفایل خود می‌توانید موارد زیر را انتخاب نمایید.

What are you most interested in?

We'll use this info to personalize your experience. (Don't worry, we'll keep it private.)

- Keeping in touch with my contacts >
- Staying up-to-date with my industry >
- Building my professional network >
- Finding a job >
- Not sure yet. I'm open! >

- درج شغل، حرفه و نام شرکت

First, let's make sure you're recognizable
This will help others recognize you on LinkedIn

Are you a student? * Yes No

Most recent job title *

Most recent company *

Next * Required information

- تاییدیه ایمیل: در این مرحله یک کد به ایمیل شما ارسال می‌شود.
- درج کد دریافتی و تایید آن

Now, let's confirm your email
We've sent a code to samanshayani1397@gmail.com. Please enter that code below to confirm you have access to this email.

Your privacy is important
We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Agree & Confirm

Didn't receive the code? [Send again](#)

- می‌توان افرادی را به لیست دوستان خود اضافه نمود.

- چنانچه تمایل به افزودن فردی به لیست خود نداشتید بر روی skip کلیک نمایید.


Did we miss anyone?
Here are a few more people you may want to connect with

 Physical Education & Sport Sciences Faculty at Islamic Azad	 Agricultural Eng at azad University of Bojnord	 Training Supervisor at TAP30	 Assistant Professor at Islamic Azad University (IAU)- دانشگاه آزاد اسلامی	 lecturer at Islamic Azad University
 Instructor at Azad University	 Faculty member at Azad University	 teacher at Azad University	 PhD in organic chemistry(Nanobiocat...	 Assistant Professor in Irrigation and Drainage, Islamic Azad University,
 MY	 NN	 BG	 FS	 DS

Select All Skip

- قراردادن عکس در پروفایل خود

Add a photo to your profile
A picture will help your friends and colleagues recognize you on LinkedIn



Upload photo

Continue Skip

Add a photo to your profile

A picture will help your friends and colleagues recognize you on LinkedIn



Continue

Skip

- پس از قراردادن عکس پروفایل یک تاییدیه به ایمیل کاربر ارسال می‌شود.

Get the app

Keep opportunity in your pocket, wherever you are

Send an SMS link to download the LinkedIn App

Country

Phone number

Standard text messaging rates apply. Once you receive this link, we'll delete your info from our system.

Send an SMS

Or direct download



Next

Add your email contacts to see who you already know on LinkedIn

 baranibahar1397@gmail.com 

We'll import and store your contacts to suggest connections and show you relevant updates. You control who you connect to, and you can manage your contacts anytime. [Learn more](#)

Continue

Skip

- تکمیل اطلاعات از قبیل نام دانشگاه و مهارتهایی که فرد دارد.

Librarian at Azad University
Iran

Add profile section ▾

More...

 **Azad University**

 **See contact info**

 0 connections

Profile Strength: **Beginner**



Which university or school did you attend?

Add your school so that classmates and alumni can easily find you

< Previous Next >

Does not apply

Add education

Job

• ابتدا کلیک بر روی **Post job**

The screenshot shows the LinkedIn interface with three main sections at the top: 'Build your network', 'Stay in the know', and a notification about profile views. Below these is a navigation bar with '0 Saved jobs', '0 Applied jobs', and 'Career interests'. On the right side of this bar, there is a 'Looking for talent?' link and a blue 'Post a job' button, which is highlighted by a red arrow. The footer contains the LinkedIn logo, various support links like 'About', 'Careers', 'Advertising', 'Mobile', 'Talent Solutions', 'Marketing Solutions', 'Sales Solutions', 'Small Business', 'Community Guidelines', 'Privacy & Terms', 'Send feedback', 'Safety Center', 'Questions?', and 'Manage your account and privacy'. There is also a language selection dropdown set to 'English (English)' and a copyright notice for LinkedIn Corporation © 2018.

• تکمیل تمامی فیلدها

Post a job on LinkedIn today!

Reach quality candidates with your job posting.

🏢 Company ×

📄 Job title ×

📍 Location ×

Start job posting

Buy a job pack to save up to 40%

2,284,923

AUDIENCE IN YOUR COUNTRY

Job postings trusted by thousands of companies, including:

• شغل خود را به صورت ساده و روان توصیف نمایید.

📄 Librarian Assistant ×

Company ×

Location

Add more job details

Job function (Select up to 3) *

✓ Management
✓ Other
+ Add job function

Employment type*

Full-time ⌵

Company industry (Select up to 3) *

+ Add company industry

Seniority level *

Mid-Senior level ⌵

Job description *

Add 4 to 6 bullets to describe the role, and help potential applicants learn what makes it a great opportunity.

We've removed some fields to shorten the time it takes you to post your job. After your job is posted you'll be able to add your profile to your post, confirm required skills and more!

Choose how you want people to apply

Recommended: Let applicants apply with their LinkedIn profile and notify me by email

Direct applicants to an external site to apply

<http://yourcompany.com/job123>



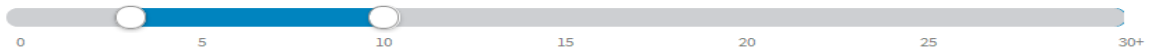
Librarian Assistant
AZAD
Asadabad, Hamedan Province, Iran

Help us target the right candidates by adding the criteria you're looking for

What are some of the skills needed for this job? (Select up to 10)

✓ Library Services + Add skill

What range of relevant experience are you looking for? 3 to 10 years



What level of education are you looking for? (Select up to 5)

+ Add degree

Continue

Need to finish up later? [Save a draft](#)

Final step, saman. Let's finish up and post your job!



Librarian Assistant ⓘ
AZAD
Asadabad, Hamedan Province, Iran

Once your job is posted, you'll get:

- ✓ Targeted promotion of your job post to relevant members
- ✓ Recommended candidates who are matched to your job
- ✓ Easy-to-use tools to track and share applicants
- ✓ Real-time analytics on applicants and job viewers

1 Please review your order

Job Posting Average daily budget: \$100.00	\$0.00
Estimated tax (0%)	\$0.00
Total	\$0.00

Thank you for your interest in posting a job on LinkedIn.

We are unable to process your request at this time. Please contact LinkedIn customer service for more information.

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آموزش و یادگیری

- در بخش **work** قسمت **learning**
- در این بخش می‌توان آموزش‌هایی که دیگران قرار داده‌اند را فرا گرفت.

Visit more LinkedIn products



Post a job



Learning



Advertise



Groups



ProFinder



Slideshare

LinkedIn's business services

Talent Solutions

Find, attract and recruit talent

Sales Solutions

Unlock sales opportunities

Post a job

Get your job in front of quality candidates

Advertise

Acquire customers and grow your business

Learning Solutions

Develop talent across your organization

Create a Company Page +



Good afternoon, bahar
Let's learn something new today!

Skills I'm interested in: [Add skills](#)

Recommended for you



COURSE
GDPR Compliance: Essential Training

By: Mandy Huth

36,276 viewers



COURSE
Body Language for Leaders

By: Carol Kinsey Goman

2,155,536 viewers



COURSE
Inclusive Leadership

By: Dr. Shirley Davis

5,063 viewers



COURSE
Strategic Thinking

By: Dorie Clark

55,055 viewers

Show more

• آموزش نیز به موضوعهای مختلف تقسیم می گردد.

LinkedIn Learning banner with navigation icons (Library, Home, In Progress, Saved, Me), search bar, and a 'Start free trial' button. The main text reads 'Always be learning. Invest in you.' and 'Personalized learning experiences, courses taught by real-world professionals.' A 'Start free month' button is prominent, along with the text 'Need to train your team? Learn More.' and 'Solutions for: Business Higher Education Government Buy For My Team'.

Welcome

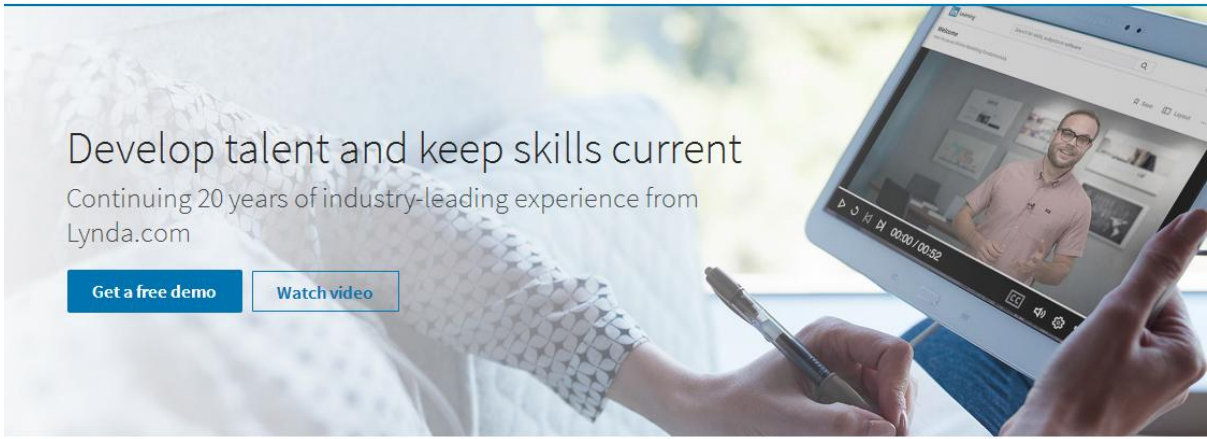
From the course: Inclusive Leadership

Saved

Layout

688 likes

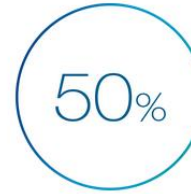
Share



Develop managers and leaders



Close job-related skill gaps



Keep your learners productive